

Message Text

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PAGE 01 PRETOR 03871 271624Z

53

ACTION EB-11

INFO OCT-01 AF-10 ISO-00 COME-00 SS-20 NSC-07 CIEP-03

OMB-01 TRSE-00 CIAE-00 INR-11 NSAE-00 RSC-01 STR-08

DRC-01 /074 W

----- 072390

R 270747Z AUG 74

FM AMEMBASSY PRETORIA

TO USDA WASHDC

SECSTATE WASHDC 0505

UNCLAS PRETORIA 3871

FOR: FREEMAN

PASS: KRAUSE, ERS

FROM: KINZHUBER

SUBJECT: SA FIRMS WITH US SUBSIDIARIES-AGRICULTURAL SECTOR

REFERENCE: UNCLAS STATE 163348

TOFAS: 43.

AFTER VERIFYING WITH ECON-COMMERCIAL OFFICERS IN EMBASSY, PRETORIA AND CONGENS JOHANNESBURG, DURBAN, AND CAPE TOWN, AGATTACHE RECEIVED ONE POSITIVE RESPONSE FROM AMCONGEN, JOHANNESBURG AS FOLLOWS: QUOTE.

THE ONLY SOUTH AFRICAN COMPANY WE HAVE BEEN ABLE TO TRACE WHICH MIGHT FALL INTO THE CATEGORY UNDER DISCUSSION AND WHICH HAS A U.S. SUBSIDIARY IS AFFILIATED EXPORTERS, INC. 10 E 34TH STREET, NEW YORK, WHICH IS A SUBSIDIARY OF FEDERATED PROPERTIES LIMITED, 64 ELOFF STREET, JOHANNESBURG. IT IS A WHOLLY-OWNED SUBSIDIARY AND THE PARENT COMPANY IS PART OF THE O.K. BAZAARS (1929) LIMITED GROUP. IT'S FUNCTION IS TO BUY FOR

UNCLASSIFIED

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PAGE 02 PRETOR 03871 271624Z

THE OK GROUP IN THE U.S., AND THESE PURCHASES WOULD INCLUDE

FOODSTUFFS.

WE HAVE CHECKED ALL LIKELY SOURCES (SUCH AS LARGE FOOD IMPORTERS, FERTILIZER GROUPS, AGRICULTURAL IMPLEMENT MANUFACTURERS, ETC) AND THE CONSENSUS IS THAT LOCAL FIRMS IN THESE FIELDS ARE UNLIKELY TO HAVE SUBSIDIARIES IN THE U.S. OR PARTICIPATION IN U.S. FIRMS BECAUSE OF CURRENCY RESTRICTIONS AND BECAUSE THESE INDUSTRIES ARE DOMESTICALLY ORIENTED.

THE AMERICAN CONSULATE GENERAL IN JOHANNESBURG HAS DISCUSSED THIS SUBJECT AT LENGTH WITH SOME TWELVE OF THE LARGEST SOUTH AFRICAN COMPANIES WHICH WERE LIKELY PROSPECTS, AND IN ALL INSTANCES THE REPLY WAS NEGATIVE. UNQUOTE.

AGATTACHE CONTACTED D.B. MARAIS, S.A. DIRECTOR OF AGRICULTURAL INFORMATION, MINISTRY OF AGRICULTURE, PRETORIA, WHOM AGATTACHE MET IN WASHINGTON ON MR. MARAIS' LAST VISIT TO U.S.A. HE IS STILL INVESTIGATING SINCE REQUESTED INFORMATION IS NOT READILY AVAILABLE AND, HAS REQUESTED MORE TIME TO COMPLETE THE JOB. ABOUT TWO TO THREE MORE WEEKS WILL BE REQUIRED TO COMPILE RESPONSES.

AGATTACHE FLYING TO CAPETOWN TOMORROW TO VISIT WITH MANAGEMENT OF

1. S.A. DECIDUOUS FRUIT BOARD

2. S.A. FRUIT AND VEG CANNERS ASSOCIATION

3. APPLE PROMOTION ASSOCIATION

4. S.A. CANNED FRUIT EXPORT BOARD
AND OTHER AGRICULTURAL CONTACTS.

WILL REPORT LATER IF ADDITIONAL INFORMATION BECOMES AVAILABLE.
HURD

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NNN

Message Attributes

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